

# Privacy Policy for Capital Advanced Wound Care

**Effective Date:** August 2024

## Introduction

Capital Advanced Wound Care ("we," "us," or "our") is committed to protecting the privacy and confidentiality of our patients, visitors, and users ("you" or "your"). This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you interact with us, whether in person, over the phone, through our website, or via other forms of communication.

## 1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Includes, but is not limited to, your name, address, phone number, email address, date of birth, and health-related information that you provide to us.
- **Health Information:** Medical history, treatment plans, prescription information, and other relevant health information required for the provision of our services.
- **Payment Information:** Credit card numbers, billing addresses, and other financial information necessary for processing payments.
- **Website Usage Information:** Information about your use of our website, including IP addresses, browser types, referring URLs, pages visited, and other web analytics data.

## 2. How We Use Your Information

We use the information we collect for the following purposes:

- **Provision of Services:** To provide, coordinate, and manage your wound care treatment and related services.
- **Billing and Payment Processing:** To process payments for the services we provide.
- **Communication:** To communicate with you regarding appointments, treatment updates, and other relevant information.
- **Compliance:** To comply with legal and regulatory requirements, including reporting obligations.
- **Website Improvement:** To improve our website's functionality and user experience.

## 3. Disclosure of Your Information

We may disclose your personal information to the following parties, as necessary:

- **Healthcare Providers:** Other healthcare providers involved in your care.
- **Payment Processors:** Third-party service providers who process payments on our behalf.

- **Legal Authorities:** Government agencies, courts, or law enforcement if required by law or necessary to protect our legal rights.
- **Business Partners:** Third-party vendors, consultants, and other service providers who assist us in providing our services, under strict confidentiality agreements.
- **Others:** With your explicit consent or at your direction.

#### **4. Data Security**

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. These measures include encryption, secure storage, and access controls. However, please be aware that no security measure is entirely foolproof, and we cannot guarantee the absolute security of your data.

#### **5. Retention of Your Information**

We will retain your personal information only as long as necessary to fulfill the purposes for which it was collected or as required by law. When your information is no longer needed, we will securely dispose of it.

#### **6. Your Rights**

You have the following rights concerning your personal information:

- **Access:** You can request a copy of the personal information we hold about you.
- **Correction:** You can request corrections to any inaccurate or incomplete information.
- **Deletion:** You can request the deletion of your personal information, subject to legal or contractual obligations.
- **Restriction:** You can request the restriction of processing your information under certain circumstances.
- **Data Portability:** You can request a copy of your personal information in a structured, commonly used, and machine-readable format.
- **Objection:** You can object to the processing of your information for certain purposes.

To exercise any of these rights, please contact us using the contact information provided below.

#### **7. Cookies and Tracking Technologies**

Our website may use cookies and other tracking technologies to enhance your experience and gather information about visitors and visits to our website. You can set your browser to refuse cookies or alert you when cookies are being sent; however, some website features may not function properly without cookies.

#### **8. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices, legal requirements, or other factors. Any changes will be posted on our website, and the effective date will be updated accordingly. We encourage you to review this policy periodically.

## **9. Contact Us**

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

### **Capital Advanced Wound Care**

2011 FM102, Wharton, TX 77488

979-488-9438

info@cawc-docs.com

## **10. Consent**

By using our services or accessing our website, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy.

## **11. Governing Law**

This Privacy Policy is governed by and construed in accordance with the laws of [Insert State/Country], without regard to its conflict of law principles.

## **12. Children's Privacy**

Our services are not directed to individuals under the age of 18, and we do not knowingly collect personal information from children under 18. If we become aware that we have inadvertently received personal information from a child under 18, we will delete such information from our records.

This Privacy Policy is designed to inform you of your rights and our practices. We value your privacy and are committed to safeguarding your personal information.